



11TH ANNUAL SMALL BUSINESS CONFERENCE

JUNE 27 – 28, 2017 – CAMP DOUGLAS, WI

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Juneau County Economic Development Corporation (JCEDC) and the Wisconsin Procurement Institute (WPI) will be joining Volk Field Air National Guard this year for the 11th Annual Volk Field Small Business Conference scheduled for June 27 and 28, 2017.

This year's **two day** Conference focus - *The Future of Things in the Government, Industry and Economy.*

This has truly been a year of many changes AND changes create opportunity. Every day new threats, obstacles and challenges continue to face small businesses. An organizations strategic plan cannot just be based on what has happened in the past - it must plot a course that can anticipate and respond to rapid change.

Day ONE will focus on INDUSTRY and the ECONOMY. Topics will include the future of Infrastructure, Manufacturing, Cyber Security, Impact of Changing Demographics, Small Business, our State's Military Bases and more. The day will end with an on-base reception for all attendees. Day ONE features special guest speaker Jeff Mayers, President, WisPolitics.com.

DAY TWO of this conference will focus on future market and contracting challenges, and opportunities with Federal and State agencies and their prime contractors. Attendees will have the opportunity to learn from successful contractors, experienced contractors and have the opportunity to meet with Government and Prime representatives. Attendees will have the opportunity to meet with both agency and prime contractor representatives during the afternoon sessions.

"This will be the 11th year JCEDC have been involved in hosting this event. Volk Field is a great host. This year we will be focusing on the changing business and market environment. Business that can anticipate and navigate the changing landscape will survive and thrive. This year we will be adding a series of expert speakers to our more traditional focus on government opportunities. We are excited of the commitments from industry and government to this conference." commented Terry Whipple, Executive Director JCEDC.

The Wisconsin Procurement Institute staff will be working with attending businesses to facilitate meetings with government and industry buyers from the region. Businesses requesting assistance in preparing for these meetings should contact David Olson at 608-338-8018 or davido@wispro.org Confirming speakers and participants will be listed on the conference website at <http://volkfieldsbconference.org/> Registration is required.