



**Lisa Taylor, President**

**Strategic Partnerships, LLC**

Lisa Taylor is an accomplished executive and entrepreneur with more than 25 years of success across the non-profit, healthcare, construction and finance industries. Throughout her executive career, Lisa held leadership positions at both non-profit organizations and for-profit corporations. She was involved in starting a residential construction company in 2013 where she still serves as the consulting CFO and HR Strategist. Her broad areas of expertise include human resources, risk management, business development and finance.

Lisa is the Founder and President of Strategic Partnerships LLC, a firm that is now partners with MOR Strategy Partners to help organizations elevate employee retention and engagement. She assists clients in becoming more competitive employers and crafting strategies that allow them to provide more to their employees without spending more. One of the key protection strategies she brings to business owners and their employees is cutting-edge identity theft protection and restoration, and she frequently speaks to associations and employers about the effects of identity theft on their members and on their employees.

Lisa received her Bachelor of Business Administration degree in Marketing from the University of Wisconsin and her Associates degree in Accounting from Madison Area Technical College. Lisa serves as the Committee Chair for the Next Door Literacy program through Executive Women International, and she serves on the Board of Gunning for Hope in Madison.