



William (Bill) Capelle, Director of Operations

American Pride Industrial Equipment & Services LLC

For 30 years Bill has worked in the Government Sector as both a Prime Contractor and a Sub-Contractor in the fabrication and machining disciplines. Bill also teaches other veteran and small businesses how to do business with the US Government and military.

For the past 10 years, Bill has been an owner in a small industrial equipment supply business with Design / Build services. He was in control of supplier development working with over 350 US Manufactures both small and large businesses.

Bill is on the Board of Directors for the National Defense Industrial Association for the Great Lakes Chapter and regularly speaks at small business conferences helping small businesses succeed. Some external client relations include – Lobbying on Capitol Hill, Washington DC.