



# 12th Annual Volk Field - Fort McCoy Small Business Conference

June 19 – 20, 2018  
Building 905, Fort McCoy, WI

## June 19, 2018

## AGENDA

8:00am **Base Entry**

8:30am **Registration and refreshments**

### **Exhibitor Set-up**

9:30am **Welcome and Introductions** – *Terry Whipple, Executive Director, Juneau County Economic Development Corporation (JCEDC), Camp Douglas, WI*

9:45am **Base Briefings from Ft. McCoy and Volk Field Leadership**

*Michael L. Modawell, Business Development and Strategic Engagement Specialist, US Army Fort McCoy*

*Colonel David W. May, Commander, Volk Field Air National Guard Base*

10:30am **Business Briefings**

**International Trade** – *Elizabeth Laxague, International Trade Specialist, Milwaukee U.S. Export Assistance Center, U.S. Commercial Service Wisconsin, Milwaukee, WI*

**Demographics, Workforce and Economic Trends** – *William Brockmiller, Labor Market Economist, WI Department of Workforce Development, La Crosse, WI*

**Update on Federal Contracting in Wisconsin** – *Aina Vilumsons, CEO, Wisconsin Procurement Institute (WPI), Milwaukee, WI*

**The ONE Key Cyber Security Element is Your Human Factor!** – *Dane Deutsch, President, DCS Netlink, Rice Lake, WI*

Noon **LUNCH with Guest Speakers**

- **Risk Management** – *Lisa Taylor, President, Strategic Partnership*
- *James Kerlin, CEO, Beyond Vision*
- *Jacob Schwanz, National Account Manager, Bentley Worldwide Packaging*

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## WORKSHOPS – TRACK ONE AND TWO

### TRACK ONE

1:30pm **Doing More with Less** - *Ronald A. Thomas, MS, UW-Stout Manufacturing Outreach Center / Discovery Center, Menomonie, WI*



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## June 19, 2018 - CONTINUED

- 2:00pm **Five Strategies to Position Your Company for Success** – Anne Hlavacka, Director, SBDC La-Crosse
- 2:30pm **BREAK – NETWORK AND VISIT WITH EXHIBITORS**
- 3:00pm **Mastering Difficult Negotiations** – Carol Murphy, Business Development Specialist, Wisconsin Procurement Institute (WPI), Milwaukee, WI
- 3:45pm **Trends in Marketing and Social Media** – Steve Peterson, Economic Development Coordinator, Monroe County
- 5:00pm **DAY CONTINUES – see BELOW**

## TRACK TWO

- 1:30pm **Briefing from US Transportation Command (USTRANSCOM)** – Suzanne Mudd – Yarber, Director, Small Business Programs, Scott AFB, IL
- 2:30pm **BREAK – NETWORK AND VISIT WITH EXHIBITORS**
- 3:00pm **Update and Briefing of Ft. McCoy Construction Projects** – Steve Bailey, Department of the Army, Fort McCoy
- 3:45pm **Overview of State and Local Government Contracting** – Carol Murphy, Business Development Specialist and Steve Makovec, Government Contract Specialist, Wisconsin Procurement Institute (WPI)
- 5:00pm **DAY CONTINUES – see BELOW**

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- 5:00pm **On-Base Reception – McCOYS**  
*HOSTED by Bentley World Packaging*
- 7:00pm **End of Day**



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## June 20, 2018

## AGENDA

- 7:00am **Base Entry**
- 7:30am **Registration and refreshments**  
**Exhibitor Set-up**
- 8:30am **Welcome and Introductions** – *Terry Whipple, Executive Director, Juneau County Economic Development Corporation (JCEDC), Camp Douglas, WI*
- 9:15am **Update from the US Small Business Administration (SBA)** – *Eric Ness, Wisconsin District Director, US Small Business Administration Madison / Milwaukee, WI*
- 9:30am **Update from the Wisconsin Economic Development Corporation (WEDC)** – *Barb LaMue, VP Business and Community Development, Madison, WI*
- 9:50am **BREAK – NETWORK AND VISIT WITH EXHIBITORS**
- 10:15am **Opportunities with US Transportation Command (USTRANSCOM)** – *Suzanne Mudd – Yarber, Director, Small Business Programs, Scott AFB, IL*
- 10:30am **Government Agency Panel and Discussion**
- 11:15am **Mentoring Panel and Discussion**
- 11:50am **Having an Issue with State Government? – Give me a Call** - *Nancy Mistele, Director, Department of Administration, Office of Business Development*
- Noon LUNCH** – **with guest speakers and recognition announcement**
- *AbilityOne and BSC – Gisele O’Leary, BSC Beyond Vision and Ken Maciejewski, Opportunities Inc.*
  - *Recognition of Capability Statement Award Winners*
- 1:15pm **ONE ON ONE meetings with Government and Industry Buyers**
- 3:30pm **Last meeting**
- 4:00pm **End of Program**