



Pam Merfeld, Director of Procurement Services

WPS Health Solutions

Pam Merfeld is the Director of Procurement Services for WPS Health Solutions (WPS). Pam and her team are responsible for the procurement of business-related products and services in support of WPS. WPS was originally founded in 1946 as Wisconsin Physicians Service Insurance Corporation PS to provide affordable health insurance for the soldiers returning home to Wisconsin from World War II.

Today, WPS Health Solutions (“WPS”) is a leading not-for-profit health insurer in Wisconsin whose services have grown to reach active-duty and retired military personnel, seniors, and families in Wisconsin, across the United States and around the world. The expertise WPS has developed over the years has enabled the company to become a provider of administrative services for the United States government, to manage Medicare Part A and B benefits for millions of seniors in multiple states, and to support millions of members of the United States military and their families through TRICARE and Veterans Administration programs.

In addition, WPS offers insurance products including Preferred Provider Organization (PPO) health plans; Medicare supplement and Prescription Drug plans for individuals eligible for Medicare; Health Maintenance Organization (HMO) plans; and non-medical benefits such as term life, dental, vision and voluntary benefits. In 2019, WPS was named one of the World’s Most Ethical Companies through the international Ethisphere Institute for the tenth straight year.